

Principals



Wolfgang Wimmer is professor at the Vienna University of Technology, Austria, and expert in ECODESIGN, sustainable product development. He is the managing director of the ECODESIGN company.

Tel: +43 699 101 127 20

email: wimmer@ecodesign-company.com



Kun-Mo Lee is professor at the Ajou University, South Korea, and expert in Life Cycle Assessment, ECODESIGN and environmental standards.

Tel: +82 11 308 7687

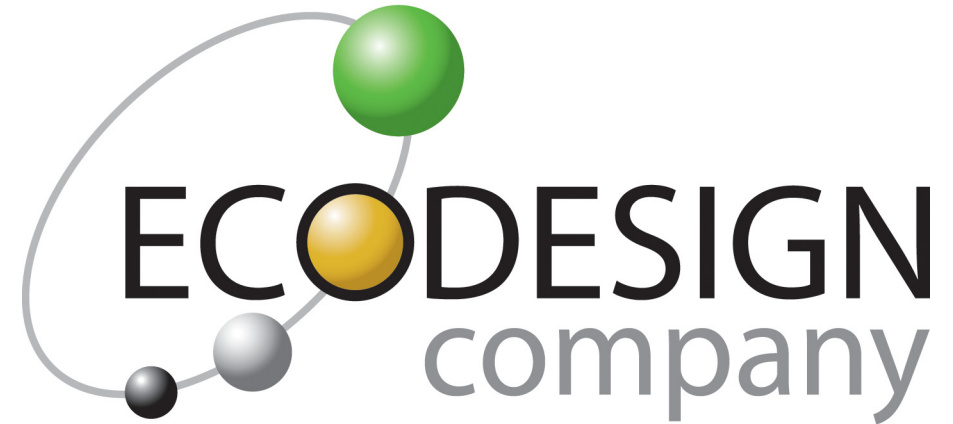
email: kunlee@ecodesign-company.com



John Polak is chairman of Terra Choice Environmental Marketing, Canada and expert in environmental communication and marketing.

Tel: +1 613 247 1900 Ext:235

email: polak@ecodesign-company.com



Vienna – Seoul – Ottawa

global perspective
interdisciplinary approach
competitive advantage

www.ecodesign-company.com

"ECODESIGN company" engineering & management consultancy GmbH
Neubaugasse 25/II/3, 1070 Wien, Austria
HG Wien FN 264189p

we help our clients develop and market
eco-products successfully



Challenges

What are your challenges?

- Are you searching for new product ideas and innovations?
- Do you need assistance with product related environmental marketing?
- Would you like to reduce the life cycle costs of your product?
- Should your Environmental Management System perform better?
- Are product-related environmental requirements and laws challenging you?

If so, you should consider our ECODESIGN approach. Contact us and we are ready to help you.



Approaches

The ECODESIGN company supports you in developing and marketing eco-products through:

- experienced know-how (industry projects);
- expert driven competence (knowledge and university background);
- systematic approach (self developed ECODESIGN tools).

We offer integrated and interdisciplinary approaches.



Services

You benefit through ECODESIGN. We help you:

- develop environmental policies related to ISO 14001;
- optimize product development process and initiate innovation;
- identify the environmental strengths and weaknesses of your products;
- improve your product and do environmental marketing;
- implement green procurement in your supply chain;
- comply with environmental laws, regulations and standards;
- train your staff in LCA, ECODESIGN, Eco Labeling, Environmental Marketing.

Our services are based on a global perspective.



Solutions

The ECODESIGN company offers the following solutions:

Strategy	Master plan for creating competitive advantage Strategy for sustainable product development ECODESIGN check for Management Systems
Evaluation	Evaluating the environmental performance of products Support in fulfilling the EU-Directives Product Life Cycle Assessments and Environmental Benchmarking
Tools	Environmental assessment tools for companies Checklist based design decision tools Material selection tools
Design	Systematic product improvement Design concept evaluation Integration of environment into the product design process
Communication	Green procurement Environmental Product Declarations and Labelling Product positioning in the market
Training	In-house trainings for companies Workshops and seminars for organisations

